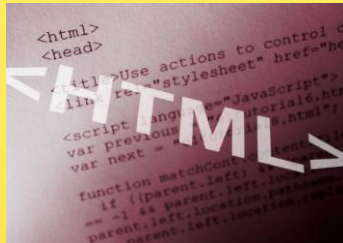


*Finally!* A high quality, creative, personalized, cross-platform e-book publishing & e-bookstore solution for serious adult-market literature....only at Web-e-Books®

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We Publish, Sell, and Distribute  
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# Problem: unraveling the complicated world of e-Books



## Challenges of formatting e-Books for multiple e-Readers

- Proprietary software
- Complicated formats & downloads
- Redundant publishing efforts
- Walled-garden branded eco-systems
- Ever-evolving devices
- Complex contracts

# Solution: Web-e-Books<sup>®</sup>

An easy Web-based App written for laptops, tablets, and smartphones



## A Cross-Platform Solution

- Standardized HTML-5 software
- Universal e-reading format
- Support for all common operating systems and popular browsers
- Unlimited device market

# A Resource Relationship: e-publishing and online bookstore solutions for discerning authors and publishers

## One-Stop E-Publishing Services

- Automated manuscript conversion
- Semi-custom website presentations
- Technical management
- E-commerce gateway
- Flat-fee cloud pricing
- Managed licensing options
- Brand protection (...no more Amazon!)



**Underlying Magic:** original software for presenting and selling HTML-5 e-books to consumers using any browser-based device

## No Technology Silos

- Single format, single sign-on
- Read online and offline the same way
- Consumer's choice of devices
- No installation or e-reader downloads
- Security and built-in DRM
- On-screen ergonomic reading features
- Switch reading devices instantly and go to same page automatically



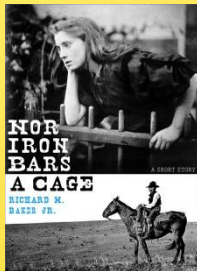
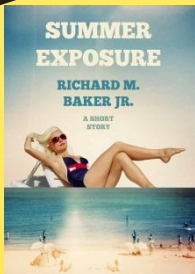
Demo: <http://www.web-e-books.com>

Creative, semi-custom solutions for presenting, selling, and reading HTML-5 e-books on virtually any browser-based device

Sample a Free Short Story

<http://ironbars.web-e-books.com/>

<http://summer.web-e-books.com/>



**Programming & Development:** our competitive strength....deep levels of coding experience tied to standardized processes

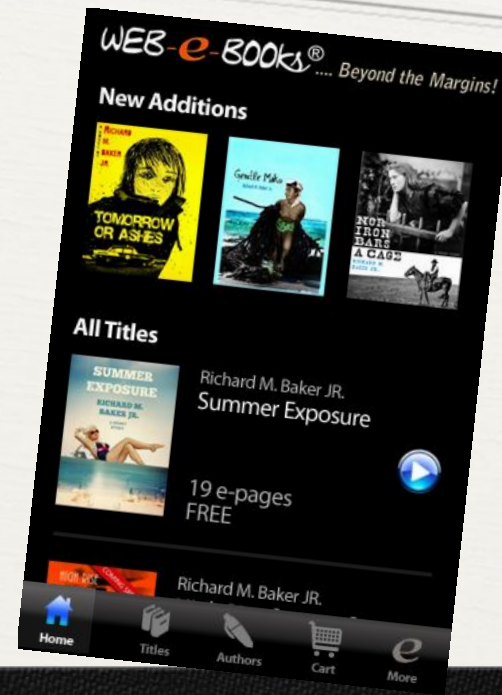
## Technology Expertise

- PHP & Java Integration, AJAX, SOAP, JSON, XQUERY
- HTML-5 based applications
- IP and Domain Hosting Management
- Managed internal billing & settlement gateway
- Photoshop & Fireworks design
- The M-Project Mobile App Development
- SQL database set-up, integration, and management



# New Mobile App Development\*

## for Smart Phones & Small Form Factor Tablets



\* In development



**Accomplishments:** our achievements to-date....  
and we're just getting warmed-up!



## Proud to Report

- Three-screen compatibility (PC/Tablet/Smartphone)
- E-books as a webpage with original DRM
- Original e-book conversion/management system
- Integrated Java-based billing system
- Original TruPage™, MemoryMark™, & MellowPage™
- Original Cache-It™ offline browser e-reading
- Edited and published nine owned novels, more in queue
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# What's Next?

## Three Easy Steps:



Thanks for exploring **Web-e-Books®**

- 1. Submissions:** submit your e-publishing requirements and manuscripts
- 2. Reviews:** Web-e-Books will, at its option, tender a client work order and offer
- 3. Terms & Conditions:** terms are presented upon satisfactory acceptance of the work order and offer along with a service agreement